

## Who is an Evaluator?

### 1. Scientists

### 2. Others:

- Entrepreneurs (innovative)
- Businessmen with technology business experience
- Corporation Managers with business process from marketing to sales knowledge
- High risk projects financial experts
- Analytics and observers of innovation trends
- Innovation Managers

However, these people...

- Work somewhere
- Have families
- Have hobbies
- Like sports
- ...
- Have more than 10 things to do at once